

## DON'T MISS THIS GREAT OPPORTUNITY!

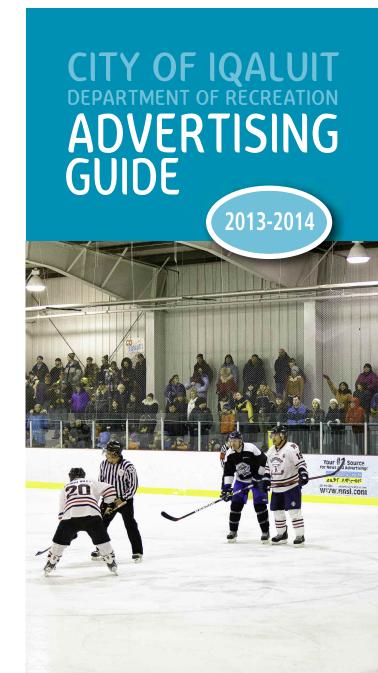
Both the Arctic Winter
Games Complex and
the Arnaitok Arena serve
as hubs of sports activity
throughout the year!

There will be plenty of action and community use at these facilities ... and high traffic means that your advertising gets **great exposure!** 



City of Iqaluit
Department of Recreation
P.O. Box 460
Iqaluit, NU XOA 0H0

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## Centre Ice Logo

Proudly display your company's logo right in the centre of all the action, on both sides of centre ice (2 logos). This location will generate maximum exposure for your organization.

Prime Ice Logo

Proudly display your company's logo on the ice surface in a prime viewing location, in the neutral zone.

Non-Prime Ice Logo

Proudly display your company's logo on the ice surface, between the blue line and the goal line.

Wall Boards

Have the privilege of displaying a 4'x 8' wall board\* in a prominent location inside the arena. This ad will stay up the full calendar year.

galuit

S1,200 Rink Boards

Display your company logo along the rink boards on both sides of the ice (2 signs) we will even provide the stickers.

NEW

Canteen Sponsorship

Have your company logo clearly displayed on a large sign in the lobby area as the Canteen Sponsor.

Zamboni

Display your company advertising in a unique and noticeable way. Three spots to advertise means up to three separate graphics.

Change Rooms

Proudly have your company logo displayed inside one of the rooms and on a plaque above the same dressing room door.

\*Ad board to be provided by you.

The **Arctic Winter Games Complex** houses an **NHL sized ice surface** from September to May. It is then transformed into an **indoor sports field** during the spring and summer months.

The **Arnaitok Arena** is busy with ice sports from September to May and also houses hockey camps in the summer months.

FIRST AIR

**Promote your company** by advertising at these busy recreation complexes. Sports advertising connects your company with the community and shows that you care. Arena advertising was very popular last season, so contact us **today!** 

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