



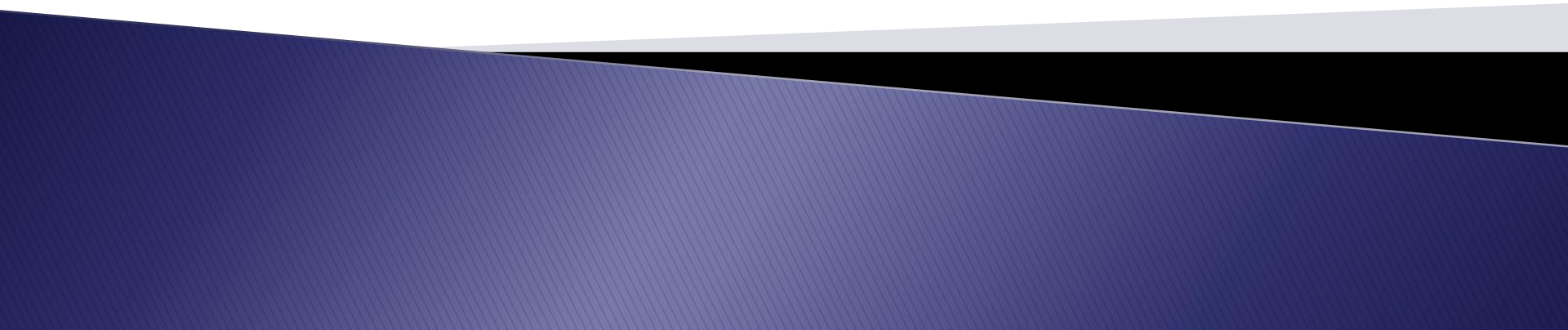
Economic Development Summit

Iqaluit

March 13th–14th

BRCC Mission Statement

The BRCC is a non-partisan organization established to foster, promote and improve business development in a responsible manner while providing value to membership through benefits, partnerships, communications, advocacy and initiatives.



About the BRCC



- ▶ The Baffin Regional Chamber of Commerce is located in Iqaluit, Nunavut.
- ▶ As a regional chamber we strive and work towards a healthy economic climate of good jobs, capital creation, and honest, efficient government. Our strength lies in the number and diversity of our membership.

BRCC Membership

Currently the BRCC has 120 members, which is expected to grow with our events this year.

Membership with the chamber is beneficial if you are starting out or oversee a large corporation, your company will be able to access an array of benefits and contribute to your community, the Baffin Region and Nunavut. As a member we offer many membership benefits, such as:

- reduced Visa, Interac and MasterCard merchant trades
- Reduced teleconferencing rates
- Insurance plans

For a complete list please refer to our website or contact the office.



BRCC Projects

Youth Conferences

Help youth to understand their options for sustainable livelihoods, and to know that all activities—whether based on the land, in the modern economy, or volunteering within the community—are valued, productive, and should be supported.



BRCC Projects

CED

Affordable and effective way for businesses, government agencies and organizations to visit the regions communities to meet their current and potential clients, customers and/employees. BRCC aims to visit each community every two years to give youth and adults career information and opportunities.



2012

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Nunavut Trade Show & Conference
Congrès et foire commerciale du Nunavut

L'ᓄ. ᐱᕐᓵᐅᑉᑲᑦᓶᑦᑎᑦ • Now is the time • Maintenant c'est le moment

Northern Canada's largest annual business event brings together Nunavut businesses, all levels of government, southern suppliers and investors, entrepreneurs and the general public for three days of networking and deal-making. The 2012 conference had over 300 delegates from across Canada. The 2013 event is scheduled for September 24th–26th at the AWG



www.nunavuttradeshow.ca

Nunavut Trade Show



BRCC Projects

Northern Lights

Showcasing much of Canada's prosperous and thriving northern region, Northern Lights is a biannual event that was created to showcase Canada's unique northern arts, culture and heritage, and strengthen partnerships between Canada's northern and southern key businesses and government stakeholders. The 2014 event is scheduled for January 29th–February 1st at the Ottawa Convention Centre



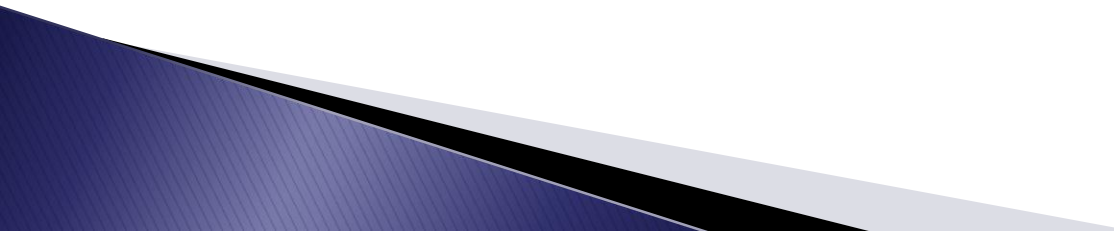
www.northernlightsottawa.com

Northern Lights



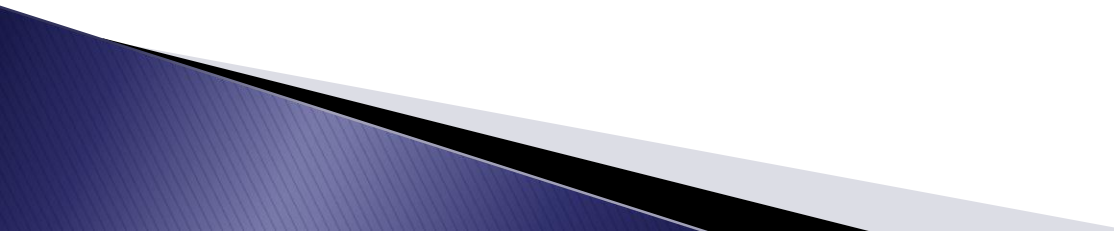
Current Projects

Business Issues Research Project

- Over 2 fiscal years, this project will identify the Baffin business community's position on the key issues effecting economic development in the region. This project will utilize extensive consultations with the business community and other stakeholders in the region to identify the issues and recommendations that will be communicated back to the relevant stakeholders who can best effect the changes desired by the business community.
 - Results will be distributed to members, stakeholders and others together with the top 4–7 priorities of the business community both printed and electronic form. This information will guide the chamber in its efforts to work with stakeholders to improve the overall economy of the region and territory.
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CoursePark Nunavut Language Act

As a service to our membership, we have sought and received funding from the National Research Council to develop an online, interactive Language Act Online Training Module for small businesses. The proposed course will explain in plain language the impacts of the Language Act on Nunavut businesses. It will be a “made in Nunavut” module, with images, graphics, language and content relevant to small business owners in the Territory.



CoursePark Nunavut Training Systems Implementation

The Coursepark Nunavut Training System gives access to literally thousands of online courses in order for Nunavummiut to increase and diversify their skill sets. It enables businesses to not only to increase their competitiveness, but to be able to invest in their staff through training, increasing the chance of retaining employees for the long term. The training available will be accessible to anyone with an internet connection, and eliminate the high cost of travel associated with training opportunities being offered in major centers.



BRCC and Economic Development

- Take the steps to ensure full use of currently available training programs that allow Nunavummiut to participate in our economic growth sectors, and in particular, in mining, fishing, and tourism.
- Support research on the educational and skills levels of Nunavummiut and identify gaps in relation to economic opportunities.
- To identify programs that support opportunities that are required to help develop Nunavut's Natural Resources. Limited human resources. Through the success of the CED Weeks many sectors come together to focus on youth and development and the potential to fill the human resource needs for the future.

Economic Development

- Develop and implement policies and best practices to ensure capital projects help to achieve training and business development objectives.
- Working with NNI group to provide clear direction how Nunavut businesses benefit from NNI policies.



Economic Development

- Establish broadband networks in all Nunavut communities that are accessible by municipal government, community-based organizations, and by the private sector.
- Bring together the decision makers in round table discussions in events such as trade show & conferences such as Northern Lights 2014
- Investigate other areas where inter-community trade might be practical and supportive of Nunavut's overall economic development.

Thank You

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