City of Iqaluit
100-1085 Mivvik Street
Iqaluit, Nunavut
X0A 3H0

Public Service Announcement

November is CPR Awareness Month!

November 19, 2026 – Iqaluit, Nunavut

The City of Iqaluit would like to remind residents that November is CPR Awareness Month, an opportunity to raise awareness about the importance of cardiopulmonary resuscitation (CPR) and how learning this lifesaving skill can help keep our community safe.

In a close-knit community like Iqaluit, looking out for one another is an important part of everyday life. Whether at home, at work, or out in the community, knowing how to respond during a cardiac emergency could make a difference in saving the life of a family member, friend, neighbour, or coworker.

Included with this Public Service Announcement are educational posters outlining CPR techniques for infants, children, and adults. These resources are intended to help residents become more familiar with age-appropriate CPR procedures and encourage conversations about emergency preparedness within families and households.

The City encourages residents to take a few moments to review the attached posters, share this important information with others, and consider participating in a certified CPR training course to develop the knowledge and practical skills needed to respond confidently during an emergency.

In the event of a suspected cardiac arrest, call emergency services immediately. For Fire and Ambulance services in Iqaluit, call 867-979-4422. Follow the instructions provided by emergency dispatchers, including beginning CPR when directed.

By learning together and looking out for one another, we can help build a safer, more prepared community.

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For additional information, please contact:

Geoff Byrne
Communications and Customer Service Manager
City of Iqaluit
867-979-5619 | G.Byrne@iqaluit.ca